How to Create & Keep a Regional FMNP Chapter

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Jeanne’s Background

- Wildlife Biology
  B.S. in Animal Science
- Avian & Mammalian Rehabilitation
- Wetland Mapping throughout United States
- Habitat Mapping
- Educate Public about Wildlife, Habitat, & Promote Tolerance
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Why Start a FMNP Chapter?
Where are the FMNP Chapters?

- Central Region
- Central East Region
  - Nature Coast
- Northeast Region
- Northwest Region
- Southeast Region
- Charlotte County
- Hillsborough County
- Pasco County
- Pinellas County
Who is Your Target Audience?
How Will You Reach Your Audience?
What Else Should be Considered as This Chapter Grows…?
What Other Situations May Arise or Ideas Should be Discussed...?
Friends of Pinellas Master Naturalists

6th Annual Meeting
March 17, 2014
Friends of Pinellas Master Naturalists

• This is YOUR Chapter

• Chapter Goal:
  – Community Outreach, Personal Growth, Socialization
  – Initially Pinellas County Chapter; Now Regional Presence; Soon Statewide Initiative
Chapter Objective

• To create and execute public environmental education programs that promote the University of Florida, Florida Master Naturalist Program with emphasis on Pinellas County.
Friends of PMN Chapter Action Plan

- Promote Sound Environmental Stewardship
- Increase Environmental Education Outreach
- Support Current Conservation Education
- Integrate FMNP Efforts by Networking and Supporting Other Environmental Affiliations
- Encourage Passive Recreation & Appreciation of Florida’s Natural Environment
- Enhance Chapter Field Trip and Quarterly Program Participation (members, public)
March 2009 Annual Meeting

• 33 Members

March 2014 Annual Meeting

• 74 Members!
Officer Slate – 2 year term:

Treasurer…Lynn Bowman
Board Member Slate - 2 year term:

- Brian Lane (returning)
- Andrea Anderson (new)
- Maureen Swanson (new)
- Charles Franckle (new)
- Tracy Telatyck (new)
Huge Thank You to Our Board Members Whose Terms are Ending This Evening

- Ed Steponaitis, Treasurer
  Continuing as Membership Co-Chair

- Kevin Christman
Friends of PMN Scholarships

Offering 2 Scholarships Annually for Any FMNP Modules
Friends of PMN Scholarships
for FMNP Modules (started 2011)

The following criteria should be considered in electing the recipients of the Friends of Pinellas Master Naturalists Scholarships.

- Pinellas County full time resident
- Volunteering or working in the environmental field and showing interest to learn more
- In a position to have a positive influence on others (spread the word of lessons learned)
- Nominated by member including board members
- Ability to fully participate in the class (time off from work, etc.)
- Ideally, the candidate will be in a position to share learned experiences with a great number of people, i.e. have a large sphere of influence both youth and adult.
6th Annual Meeting

Activities for Members

Fundraising:
- Bucs Concessions
- Rays Concessions
Update:
Horseshoe Crab Monitoring, Tampa Bay
Educational Booth Events
Quarterly Public Programs
Educational Field Trips
Holiday Fun
Opportunities to Make a Difference!